THE NAUGHTY DOG

(From Aesop's Fables)

Notoriety is not fame Don't show off. People prefer to look good rather than being god. Peplum can see through your ploys to be popular

A Dog used to run up quietly to the heels of everyone he met, and to bite them without notice. His master suspended a bell about his neck so that the Dog might give notice of his presence wherever he went.

Thinking it a mark of distinction, the Dog grew proud of his bell and went tinkling it all over the marketplace.

One day an old hound said to him: Why do you make such an exhibition of yourself? That bell that you carry is not, a sign merit, but on the contrary a mark of disgrace.